



**IntelliFORE™**  
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## **Integrated software solutions for Golf ,Wellness, Spa, Fitness, Leisure centres, Recreation Activities, Resort & Restaurant Management**

**intelliFORE is the golf solution built for courses worldwide. Whether you operate a resort, public or member only facility, you can have a truly integrated solution with every transaction accessible and audited.**

Increase your guest and member interaction, through powerful CRM, Online Tee Times, Point of Sale, Inventory, Membership and Accounting all completely integrated into a system from one supplier.

This single solution can manage golf, restaurant bookings, resort activities, spa, swim, racquet and fitness facilities with precision and flexibility. At a glance, view the plan for any period in the future by guest, by staff or by location. Provide personalised service through our Single Guest Itinerary, and ensure the guest knows they can book anytime, anywhere for any of your resources.

Our CRM system (Customers Really Matter) enables you to track all of your prospective guests, existing members and import lists of potential guests. Now you can swiftly email or text message confirmations of bookings, and lesson and tee time reminders can be sent automatically. Staff can be alerted to any change of course or weather conditions or change of bookings.

The powerful IntelliFORE reporting, allows you to quickly obtain all of the information you need for daily operations and yield management, thus enabling optimization of the tee times available across one or many locations. This enables you to focus on the most profitable guests, and find innovative ways to increase the spend of those who are more casual users.

Integration to major hotel systems means that golf can be packaged as part of a broader resort offering, with clear identification of the value of each component. If a guest cancels their accommodation the golf bookings can be cancelled or retained. Other related activities such as spa or other resort activities can also be packaged for couple's visits. Every charge can be identified back to the individual when sharing rooms.

Membership billing and tracking is automated, reducing errors and increasing the overall capture of dues, while ensuring that timely billing occurs and defaults are kept to a minimum.

Every type of membership, corporate, family, individual and your specific membership types are handled efficiently. Integrated billing options with a myriad of financial processors can be integrated, resulting in better collections with less effort.

On account or house charges allow your guests to make purchases without cash, and these can be invoiced on a cycle that suits you. A full accounting record of purchases, and how they are paid for, by transaction is kept for billing and audit purposes.

With multi course, capabilities, IntelliFORE can be deployed across a range of courses with centralized management. Real time updates of your key measurements are available from your custom dashboard, reflecting the success indicators for your course.

Competition and handicapping systems and online distribution systems can be integrated as required.

Food and beverage requirements can be integrated with touch screen technology, across multiple tills. Carts and rental equipment is fully managed, with complete knowledge of actual availability at all times.

Your ability to data mine every transaction that has occurred over any length of time by age, sex, location, skill, purchase, or any other piece of information means that now your marketing is focused. You have the ability to make short term offers in minutes, and you can extend the relationship with your guest.

Powerful online bookings, online retail and staff management systems enable us to deliver the world's leading integrated resort and club solution based on Microsoft's .Net technology and SQL Server database.

### **Call us today to experience the difference.**

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