intelliFORE™

Integrated Software for Golf

intelliFORE™ is the golf solution built for courses worldwide. Whether you operate a resort, public or member only facility, you can have a truly integrated solution with every transaction accessible and audited.

Sell products and services through the Pro Shop and increase your revenues by providing Online Tee Times at rates that you decide for any period into the future.

The Bookings management module includes multiple golfer tee time bookings, caddy rostering, shotgun starts, calculates cross-over times and can be used for multiple courses.

Bookings can be for a single player or for a group with shotgun start management.

Increase your guest and member interaction, through powerful CRM, Point of Sale, Inventory, Bookings and Membership all completely integrated into a system from one supplier.

This single solution can manage golf, restaurant bookings, resort activities, spa, swim, racquet and fitness facilities with precision and flexibility. At a glance, view the entire bookings for any period in the future by guest, by staff or by location.

Our Single Guest Itinerary ensures the guest knows they can book anytime, anywhere for any of your resources and that every booking is recorded in one place.

Our optional CRM system (Customers Really Matter) enables you to track all of your prospective guests, existing members and import lists of potential guests. Now you can swiftly email or text message confirmations of bookings, and lesson and tee time reminders can be sent automatically. Staff can be alerted to any change of course or weather conditions or change of bookings.

If you want to delight your customers with birthday greetings, thank you messages, or understand who the most frequent bookers are for a particular tee time, then intelliFORE™ can give you that information. intelliFORE™ will automatically send those messages to your specialized lists, on a schedule you decide.

Your ability to data mine every transaction that has occurred over any length of time by age, sex, location, skill, purchase, or any other piece of information means that now your marketing is focused.

You have the ability to make short term offers in minutes, and you can extend the relationship with your guest.

Want to know which age group, postcode, nationality, bought lessons in the last 60 days - and also bought equipment? - intelliFORE™ can give you the level of analysis which will have you wondering - how do we ever manage without it?

Our Point of Sale (POS) can be used to manage your entire inventory, so that you can understand down to size, color and style which of your retail products are fast moving, and which you need to move fast.

Contact us at
Australia: +61 7 3102 5666
New Zealand: +64 3 962 7538
U.K: +44 20 3287 3848
US: +1 760 742 5158

sales@intellifore.com   www.intellifore.com

Offices in Australia, New Zealand, United Kingdom and United States.

intelliFORE™ is a Microsoft Partner, using .Net technologies, Visual Studio and SQL Server database.

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The POS system is designed for fast transactions in a busy environment, allows you to put a sale on hold while you deal with another customer, and has complete till and shift balancing management, tracking every transaction and prompting your staff to give the correct change every time.

If you have other retail outlets then intelliFORE™ POS can be used to manage the snack bars, gift shops and other retail outlets, and handle central purchasing and distribution across multiple stores.

If you would like to do stock takes by scanning the inventory, then order our optional integrated ScanUp™ solution. If your property uses Micros Materials Control then order the interface to that for central purchasing management.

If your hotel uses Micros Opera Property Management System then every charge made on the course, in the Club house, or in the Pro Shop can be charged back to the guest's room account, allowing them to go cashless while playing golf - thus increasing their ability to spend. If a guest cancels their accommodation, the golf bookings can be cancelled or retained.

The powerful intelliFORE™ reporting, allows you to quickly obtain all of the information you need for daily operations and yield management, thus enabling optimization of the tee times available across one or many locations. This enables you to focus on the most profitable guests, and find innovative ways to increase the spend of those who are more casual users.

Other related activities such as spa or other resort activities can also be packaged for couple's visits. Every charge can be identified back to the individual when sharing rooms.

Membership billing and tracking is automated, reducing errors and increaing the overall capture of dues, while ensuring that timely billing occurs and defaults are kept to a minimum.

Every type of membership, corporate, family, individual and your specific membership types are handled efficiently. Integrated billing options with a myriad of financial processors can be integrated, resulting in better collections with less effort.

On account or house charges allow your guests to make purchases without cash, and these can be invoiced on a cycle that suits you. If members wish to charge through your Micros POS in a restaurant to their member account then any purchase they make can be added to their regular account.

A full accounting record of purchases, and how they are paid for, by transaction is kept for billing and audit purposes.

With multi course, capabilities, intelliFORE™ can be deployed across a range of courses with centralized management.

Real time updates of your key measurements are available from your custom dashboard, reflecting the success indicators for your course.

Powerful online bookings, online retail and staff management systems enable us to deliver the world's leading integrated resort and club solution based on Microsoft's .Net technology and SQL Server database.

Call us today to experience the difference.

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